

# Advancing top-tier drilling solutions

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Mincon, a leader in the mining and drilling industry, set ambitious objectives to transform their R&D strategy. Engaging ReaDI-Watch has been an important move toward achieving these goals.

## Partnership Objectives

Mincon aimed to revitalize their innovation strategy, manage R&D effectively, secure R&D tax credits, and strengthen their IP portfolio - to achieve this they partnered with ReaDI-Watch

Through ReaDI-Watch, Mincon have redefined their R&D portfolio, focusing on core technologies and IP assets. This approach has ensured cohesive management and alignment with their strategic objectives.

**Mincon™ RD&I- 'Innovation to the Core'**

Mincon has a comprehensive range of innovative rock drilling solutions and products that are used in a wide range of applications.

- Mining**  
Quarries, exploration drilling, open-pit mines for extracting of minerals and metals
- Construction**  
Casing systems, geotechnical solutions, foundation piles, tunnel
- Waterwell / Geothermal**  
Waterwell, geothermal energy wells

**Pneumatic Technology**   **Percussion Technology**   **Hydraulics Technology**

These innovative rock drilling solutions and products are underpinned by our Core Technologies, which we advance through R&D and Innovation

**Core Technology Conversion**  
Through robust R&D and Technology Management, Mincon converts its Core Technologies into Innovative Drilling Solutions for its Customers.

**RD&I Collaboration & Investment**  
Supported by RD&I Grants & R&D Tax Credits, Mincon seeks to advance its technologies through value-adding partnerships & collaborations.

**Real-Time R&D and Innovation**  
R&D and Innovation is managed in real-time, by the Mincon team, using the ReaDI-Watch platform. This ensures good communication, data capture & visibility across the business.

**ReaDI-Watch ISO**  
**ISO Aligned RD&I Strategy & Decision-Making**

INNOVATION STRATEGY   CORE TECHNOLOGIES   R&D STRATEGY   INTELLECTUAL PROPERTY   RD&I GOVERNANCE & MANAGEMENT

Mincon's "Innovation to the Core" - Technologies Overview by Mr. Joe Purcell, CEO

## Success:

ReaDI-Watch collaborated closely with Mincon's senior management, crafting a robust R&D framework. This enabled the identification and execution of key R&D projects, enhancing traceability and communication.

By qualifying for R&D tax credits and leveraging Irish grant funding, Mincon gained critical financial support, fueling growth and innovation. The strategic partnership with ReaDI-Watch positioned Mincon as a trailblazer in drilling technology.

Experience similar success by partnering with ReaDI-Watch to drive exceptional innovation in your industry.

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