

ReaDI-Watch at IRDG Amplify 2024

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ReaDI-Watch thoroughly enjoyed being part of IRDG's Amplify Innovation Summit 2024, held on September 27th at the Croke Park in Dublin.

This event, organised by the Irish Research & Development Group (IRDG), brought together leaders innovators, and R&D professionals from across Ireland, creating a dynamic space for exploring the latest trends and fostering meaningful connections.

During the event, the ReaDI-Watch team engaged with forward-thinking businesses, industry experts, and innovation enthusiasts, sharing insights on how our platform empowers companies to make data-driven decisions and navigate an ever-changing Innovation and R&D landscape.



ReaDI-Watch Team (Adam Hanna, Aisling Kirwan, Gerry Byrne & Kai Meyer) at the IRDG Amplify 2024 Summit

Our discussions with key stakeholders highlighted the importance of leveraging actionable insights for sustainable growth and agile decision-making, resonating strongly with the event's focus on shaping the future of innovation in Ireland.

A few topics that were raised by attendees during the summit are answered in the below articles:

[Classifying & Managing R&D in Companies using the Core Technologies Framework](#)

[Using ReaDI-Watch to Manage Grant Supported Projects in Real-Time](#)

Development Tracking & Lessons Learned

Our presence at IRDG Amplify 2024 wasn't just about showcasing our capabilities; it was about deepening our understanding of the challenges and opportunities faced by businesses in the R&D space. From interactive sessions to one-on-one conversations, we left the event with new ideas, strengthened relationships, and a renewed commitment to driving innovation across industries.

We were thrilled to be part of this vibrant community and look forward to continuing the conversation around innovation and collaboration.
