

Facilitated RD&I Steering Meetings: A Service to Strengthen Innovation Capability

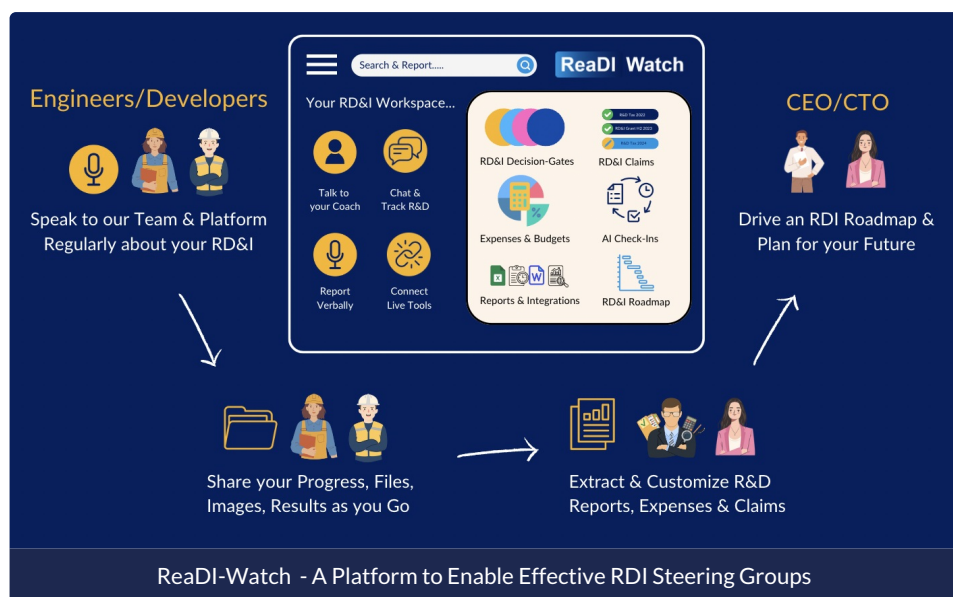
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Many companies are innovating every day—but managing that innovation strategically is a different challenge. RD&I activity is often technical, fast-moving, and embedded across teams. It's easy for it to become fragmented, undocumented, or disconnected from business strategy.

What's often missing isn't the work—it's the **structure, leadership, and space** to reflect, align, and steer.

ReaDI-Watch is in a unique position to help. We're already embedded in the day-to-day of RD&I—working with engineers to extract insight, and with finance teams to track spend, milestones, and compliance. Through our **digital platform**, we capture this activity in **real-time**—creating structured data, timelines, and technical narratives as the work unfolds.

That foundation allows us to offer something more: **RD&I Steering Meetings** that lift the conversation from operational updates to strategic decision-making, and that build leadership capability over time.



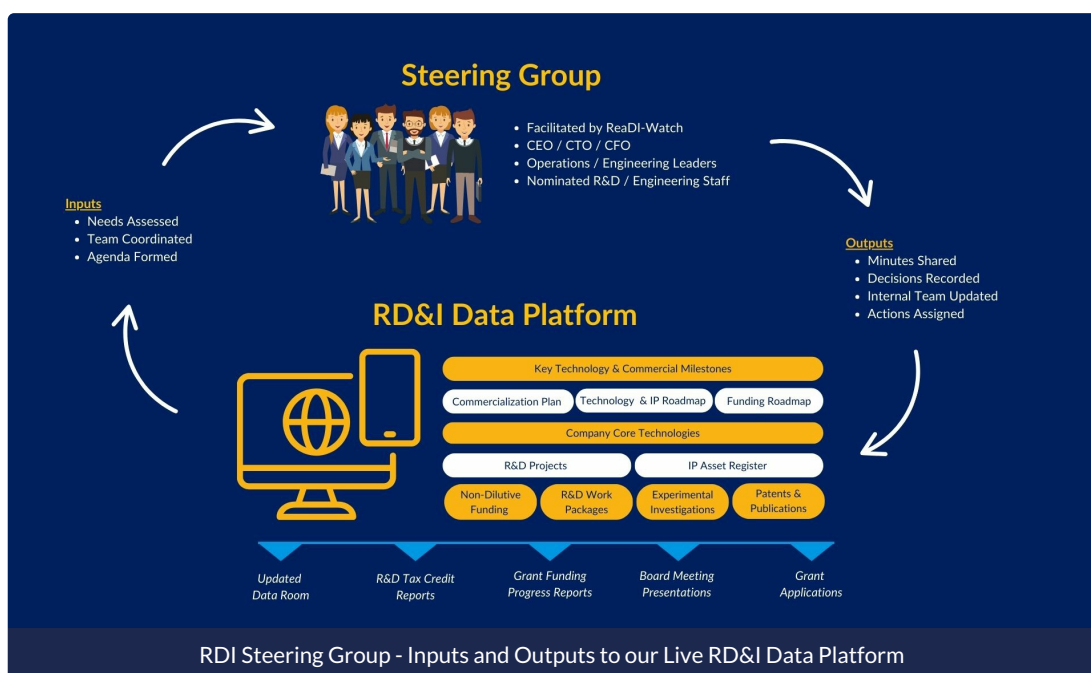
RD&I Steering Meetings - Driving R&D and Innovation without the Burden

Steering Meetings follow a clear, evidence-based structure that we tailor to each client's needs. We start by reviewing prior decisions and action points, then move into updates across key areas like project progress, funding strategy, and business priorities. Each agenda is built and shared through the ReaDI-Watch platform, where it connects directly to interview transcripts, captured evidence, and the company's broader RD&I roadmap.

For many teams, **just having the meeting in the calendar makes a difference**. It creates a natural checkpoint—a rhythm of accountability—so progress happens steadily without leaders having to push it forward themselves.

Our role in the meeting is twofold: we act as a **support function**, removing the burden of coordination and tracking,

and we step in as a **fractional RD&I leader**, prompting the right questions and behaviours. By doing so, we help clients build the internal rhythms and habits that strengthen their innovation culture—and we do it using their own live data.



Read about some [Success Stories](#) here.

Keeping Teams Aligned, Without Adding Workload

After each meeting, all notes, actions, and decisions live in the ReaDI-Watch platform—tied back to the projects, people, and priorities they relate to. This removes the need for scattered updates or offline tracking. Teams have a single, shared reference point for what was discussed, who owns what, and how progress will be followed up.

More importantly, clients aren't left to manage this themselves. We handle the lift—agenda setup, meeting facilitation, action capture—so they can focus on the conversation. Over time, this creates a rhythm that is not only easier to maintain, but also more strategic and accountable. And for companies aiming to mature their RD&I function, it's a powerful way to build internal capability while staying focused on delivery.

Embedding RD&I into a Business' DNA

"Over time, Steering Meetings become a reliable way for companies to connect the dots between technical progress, financial planning, and strategic direction. They provide a shared structure that supports leadership visibility, operational follow-through, and decision-making based on real, current information."



Aisling Kirwan - Chief Product Officer, ReaDI-Watch + Chair of 10+ RD&I Steering groups

For organisations navigating complex claims processes, funding requirements, or internal business cases, this structure makes it easier to stay organised and prepared. Just as importantly, these meetings create a space to reflect—not just on what's been done, but on what comes next. They help businesses gradually build internal capability to manage RD&I more intentionally, using practices and routines that are proven, repeatable, and grounded in evidence." - Aisling Kirwan - Chief Product Officer, ReaDI-Watch + Chair of 10+ RD&I Steering groups

Going from "Retrospective" to "Real-Time" R&D Tax Credits
